

15<sup>th</sup> Edition



**IREC<sup>®</sup> x D2CIndia** **BENGALURU**  
**2026**

**Connecting the commerce**

**W(here) Retail, E-commerce, D2C, Global  
Franchise & Licensing Converge**

**23-24** April, 2026 | **Hotel Sheraton Grand,  
Bengaluru**



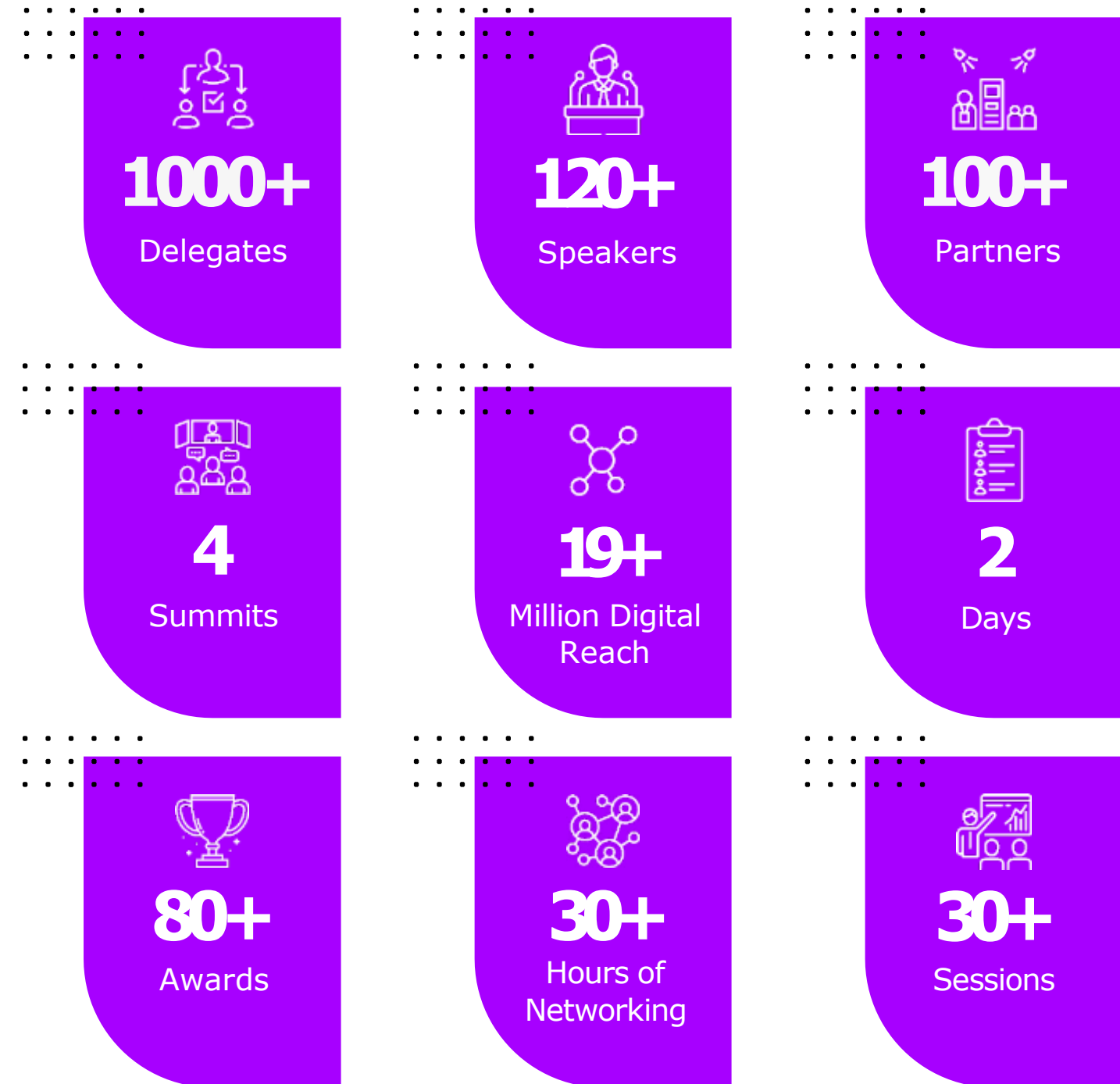
# IReC<sup>®</sup> x D2CIndia <sup>BENGALURU</sup> 2026



In the fast-moving Industry of Retail and e-commerce, collaboration is essential for unlocking business success and companies that thrive today and prepare for tomorrow's opportunities, who anticipate market evolution are the ones who steadfast the Future of Retail. For The Community of retail, e-commerce, D2C, Quick Commerce and related sectors, IReC X D2C offers a rich convergence of Brands, actionable insights, high-value networking, and direct access to the most forward thinking Brands in Retail, Licensing with cutting edge Business models. I Invite the industry to join us for two days for Sharing Critical Insights and Igniting New Ideas

# THE **LARGEST** SCALE THE BEST **THINKERS** THE MOST **ENGAGING** EVENT

It is India's most futuristic  
convention, bringing together Asia's  
most forward-thinking retailers,  
thought leaders,  
tech & Fintech innovators.



## COMPANIES THAT HAVE ATTENDED



**55%** of the audience are Leaders in Global Companies  
Turning Over **\$2BN - \$50BN** a Year.

# PAST SPEAKERS



**Sushant Dash**  
CEO,  
TATA Starbuc



**Gunjan Shah**  
CEO  
Bata India



**Biju Kassim**  
Customer Care  
Associate & CEO of Beauty,  
ShoppersStop



**Amitabh Suri**  
CEO  
U.S. Polo Assn. India



**Venu Nair**  
Chief of Strategic Partnerships  
& Omnichannel,  
Myntra



**Prashanth Aluru**  
CEO & Co Founder  
TMRW House of Brands



**Vineet Gautam**  
CEO & Country Head  
BestsellerIndia



**Vivek Biyani**  
Founder  
Broadway



**Phaneesh S Prakash**  
Business Head  
Porter



**Rahul Kothari**  
Chief Operating Officer  
Razorpaya



**OHAD GREENSPAN**  
CTO & Co-Founder,  
Namogoo



**PEDRO BALIZA**  
VP,  
CMG Asia, Vietnam



**PIYUSH CHOWHAN**  
Vice President & CIO,  
Arvind Lifestyle Brands Ltd.



**POOJA MERANI**  
COO,  
Wacoal India



**PRADNYA POPADE**  
Marcomm Head,  
Samsonite South Asia Pvt Ltd



**PRAMOD ARORA**  
Chief Growth & Strategy  
Officer, PVR Cinemas



**PRANAV AHUJA**  
CEO,  
Xeno



**PREETA SUKHTANKAR**  
Founder,  
The Label Life



**PRERNA TIKUR**  
GM Brand Marketing,  
MTR Foods Pvt Ltd



**PRIYANKA GILL**  
Founder & CEO,  
POPxo



**PUNEET CHATURVEDI**  
Country Head,  
Kart2Door



**RAGHAV VERMA**  
Co-Founder,  
Chaayos



**RAHUL GANDHI**  
CMO,  
iD Fresh Cloud



**RAHUL VIRA**  
CEO,  
Skechers



**RAHUL RAJ**  
Co-Founder & CEO,  
FloBiz



**RAJAT WAHI**  
Partner,  
Deloitte India



**RAJESH JAIN**  
MD & CEO,  
Lacoste India



**RASHIMENDA**  
Founder & CEO,  
Zapyle



**RAVI KANNIGANTI**  
Director - Innovation,  
Target India



**SAAHIL MALIK**  
CEO,  
Da Milano/ Rosso Brunello



**SAAHIL NAYAR**  
Co-Founder & COO,  
IDAM House of Brands



**SACHIN SHETTY**  
Co-Founder,  
GIVA



**SADASHIV NAYAAK**  
CEO,  
Big Bazaar



**SAMANTHA ZIRKIN**  
CEO & Founder,  
Point 93, New York



**SAMIR MODI**  
Executive Director,  
Modi Enterprises



**SESHU KUMAR**  
National Head,  
BigBasket



**SANDEEP KULHALLI**  
Sr. Vice President-Retail & Marketing,  
Jewelry Div, Titan Company Ltd



**SANJAY KUMAR TRIPATHI**  
Chief Digital Officer,  
Bestseller



**SANJEEV MOHANTY**  
Managing Director,  
South Asia,MENA, Levi Strauss & Co.



**SAUVIK BANARJEE**  
CTO,  
Tata CLiQ

# PAST SPEAKERS



**MR. AMAN GUPTA**  
Co-Founder & CMO,  
Boat



**KANWALJITSINGH**  
Founder & Managing Director,  
Fireside Ventures



**DEEPIINDER GOYAL**  
Founder,  
Zomato



**ASHNEER GROVER**  
CEO & Co-Founder,  
Bharat Pe



**ABHISHEK JOSHI**  
E-commerce- Sles & Marketing,  
Ghodawat Consumer Ltd



**AKHIL JAIN**  
Executive Director,  
Madame



**ALESSANDRONARDIELLO**  
Head Of Sales,  
Beaconsmind



**ALEXANDER KOTH**  
Founder & MD,  
MiNODES



**AMISHA JAIN**  
CEO,  
Zivame



**AMIT CHAUDHARY**  
Co- Founder,  
Lenskart



**AMIT KHATRI**  
Co-Founder, Noise



**AMIT SINGAL**  
Founding Partner,  
Fluid Ventures



**AMIT SHARMA**  
CEO & Co-Founder,  
Shopx



**ANCHIT NAYAR**  
CEO - Retail, Nykaa



**ANIRUDH KANKATALA**  
Director,  
Kankatala Tntiles Pvt Ltd



**ANSHU GROVER BHOGRA**  
VP- Planning & Buying, E-commerce &  
Training, Forever New



**ANUP JAIN**  
Managing Partner,  
Orios Venture Partners



**ANURAG SINGH**  
Co- Founder & MD,  
Affle Enterprise



**ARJUN VAIDYA**  
Founder,  
Dr Vaidya's & Venture Lead



**ARUNA JATHAR**  
CMO,  
Tender Cuts



**ARVIND VARCHASWI**  
MD, Sri Sri Tattva



**SUJATA PAWAR**  
Founder & CEO, Avni



**BHASKAR RAMESH**  
Director - Omni Channel,  
Google India



**BRIANBADE**  
CEO, Reliance Digital



**BRUCE HARRYMAN**  
Distribution Network Planning Head,  
John Lewis, UK



**CHIRAG TANEJA**  
Co-Founder & CEO, GoKwik



**DEEPAK CHHABRA**  
MD, Crocs



**DEVIKA SRIMAL**  
SVP Marketplaces & Growth,  
FabAlley & Indya



**DINAZ MADHUKAR**  
Executive Vice President, DLF Luxury  
Retail & Hospitality



**GAURAV MANCHANDA**  
Founder & MD,  
The Organic World



**GIANG TRAN**  
Head of Payments,  
Rocket Internet, Germany



**HEMANT GALA**  
Head of Payments,  
Phone Pe - Flipkart



**JIGAR PATEL**  
CEO,  
Brillare Science



**JOHNSON VERGHESE**  
MD,  
Fossil India



**JOSEPH CHAN**  
CEO,  
Asia Pay Ltd



**KRISH IYER**  
President & CEO,  
Walmart India



**LAVANYA NALLI**  
Chairperson,  
Nalli group of companies



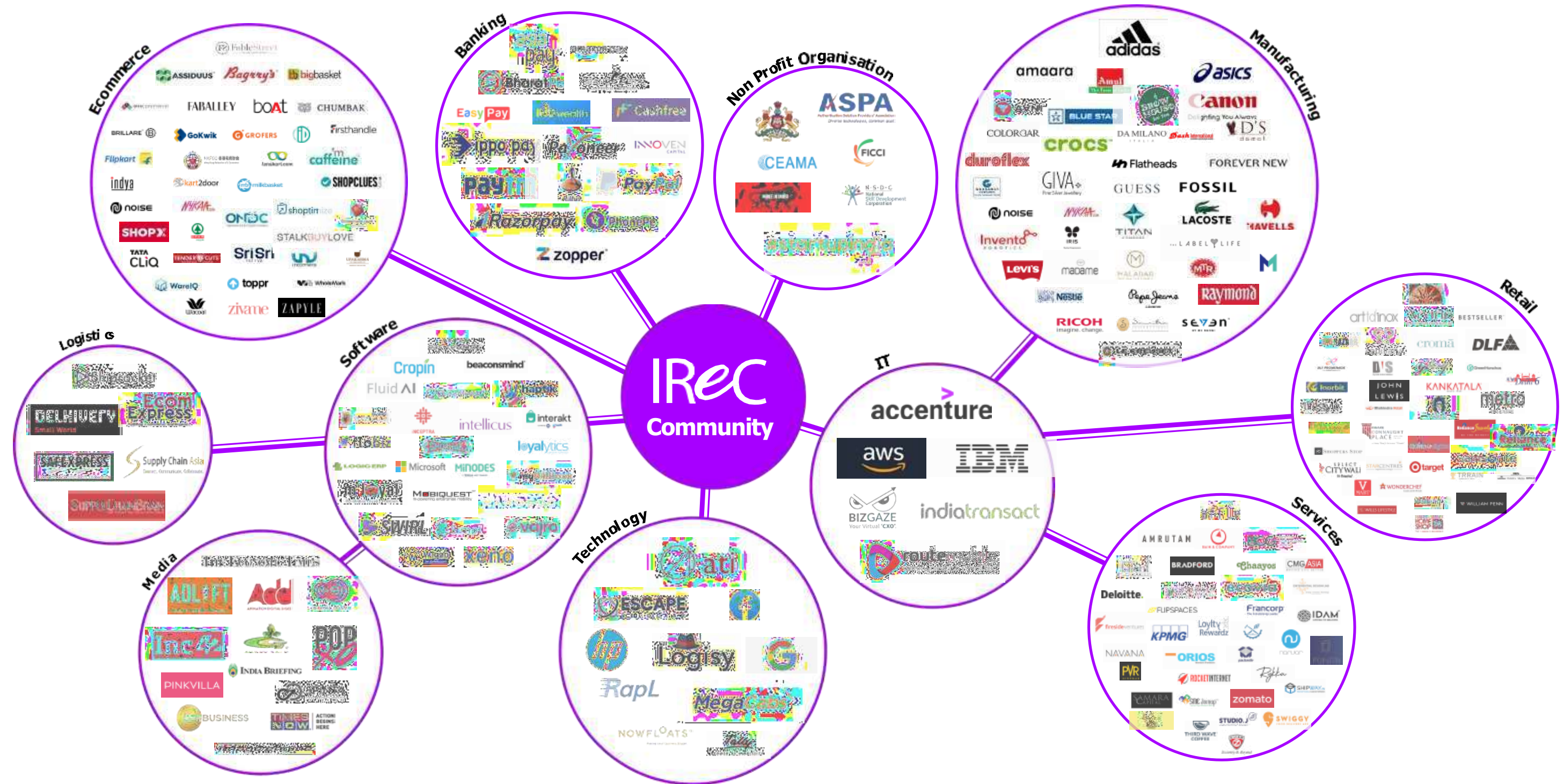
**LUITONG**  
COO & Business Development Director,  
Strawberrynet, Hong Kong



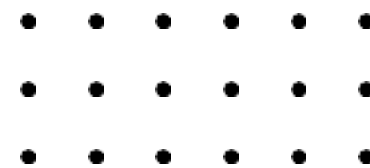
**MANISH KAPOOR**  
MD & CEO,  
Pepe Jeans



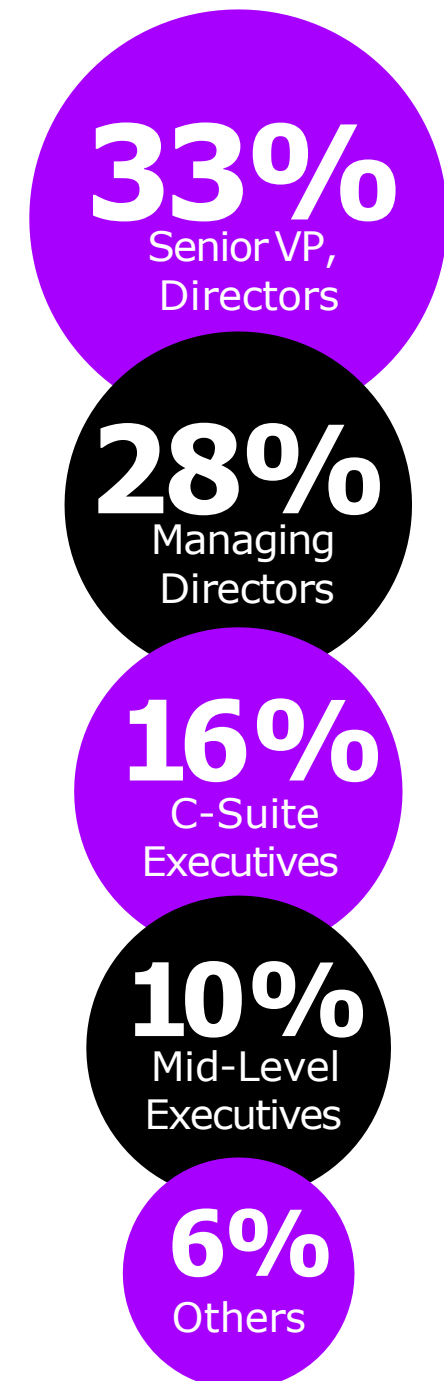
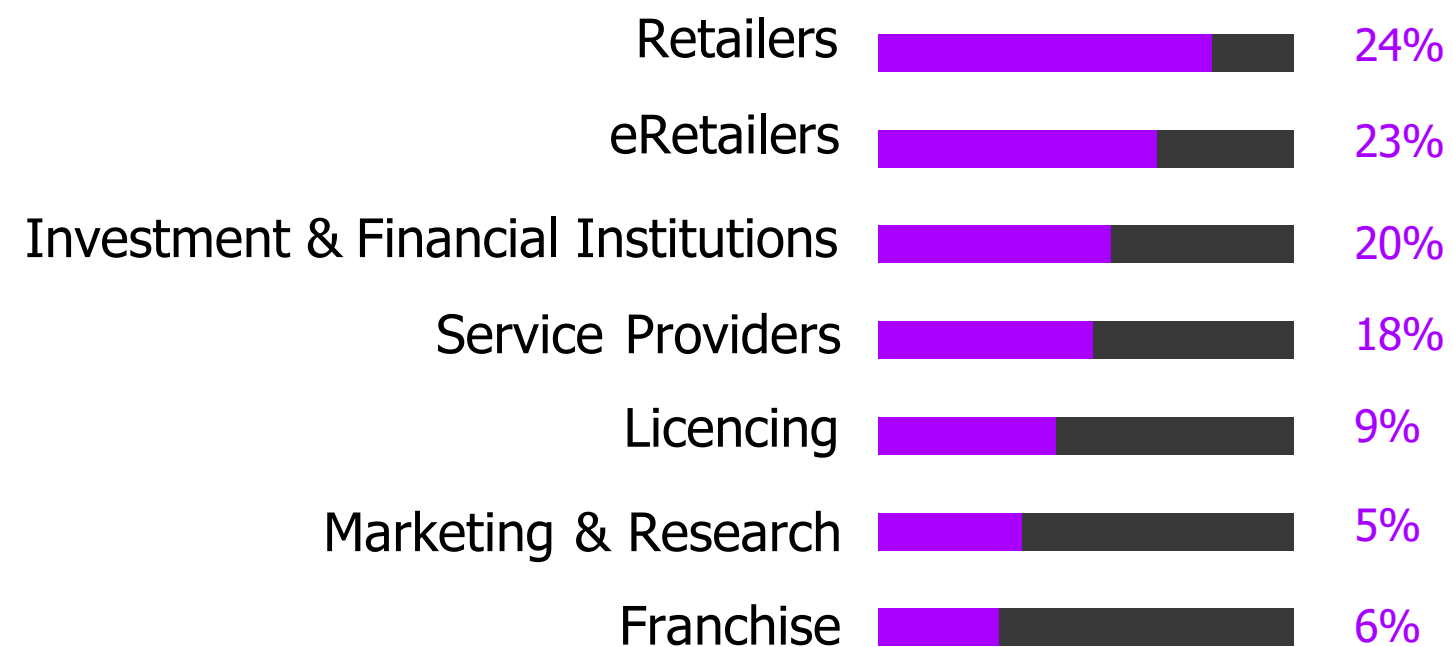
**MINU MARGERET**  
Founder and CEO,  
BlissClub



# WHO ATTENDS

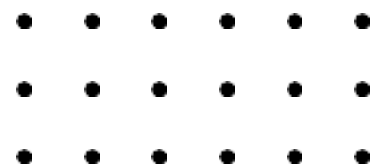


## SECTOR BREAKDOWN





# WHY IReC



With over 300+ leaders from leading regional and international brands gathered under one roof, IReC gives you the opportunity to benchmark your strategies with those who are ahead of the curve.

The IReC 2026 event brings together so many members of the Retail, eCommerce & Fintech community in India, making it a great networking opportunity! You'll hear from CEOs, CMOs, CXOs, VPs, heads of eCommerce, Payments and those in the trenches doing the work. Our conference eliminates the fluff from other conferences and gives you tons of actionable strategies.

Our event has the most comprehensive, up-to-date, in-depth and comprehensive agenda. We conduct over 50 research interviews to ensure we address all your challenges and opportunities.

This event has a unique interactive agenda that gives you an extended amount of face-to-face opportunity with your peers to resolve common issues. There will be over 30 hours of discussion groups, industry-specific panel sessions, case studies, roundtables, networking activities, and more.

Featuring 120+ top minds from the Retail, eCommerce and Fintech industry, IReC is second to none. No other event offers you the opportunity to hear from the best and brightest in the industry.



## SHOW HIGHLIGHTS CONFERENCE



# IReC AWARDS 2026

will recognise the achievements of India's most successful retailers and D2C brands across multiple categories in terms of business performance, customer experience, innovation, marketing and leadership across consumption innovation, marketing and leadership across consumption verticals and organisational functions



**BEST IN  
OMNICHANNEL  
RETAIL AWARDS**



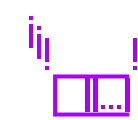
**RETAIL TECHNOLOGY  
INNOVATION  
AWARDS**



**BUSINESS STRATEGY  
PERFORMANCE  
AWARDS**



**INDIVIDUAL  
AWARDS**



**PAYMENT  
AWARDS**



**BEST ONLINE TO  
OFFLINE (O2O)  
AWARDS**



## SHOW HIGHLIGHTS AWARDS



# WHAT PEOPLE ARE SAYING ABOUT



“What a fun evening. The energy and buzz was exhilarating. Wonderful to meet so many D2C founders and share some fun moments with everyone.”

**KANWALJIT SINGH**

Founder and Managing Partner,  
Fireside Ventures



“The event was super amazing. Meeting and celebrating with the tigers of the D2C industry of today and tomorrow. We had an awards night like IIFA awards of the D2C industry, we jammed and we rocked. Cheers to us.”

**MR. AMAN GUPTA**

Co-Founder & CMO, Boat



“It was a good conference sessions were relevant and informative. It was good to see good participation from the retailers from across the category. Session about use of technology in the retail will certainly help the companies.”

**MR. MUKESH KUMAR**

Senior Vice President,  
Infiniti Mall



“It was an absolute pleasure being a part of the events organised by you all.”

**MR. VINAYAK BURMAN**

Founder & Partner,  
Vertices Partners



“The IReC 2017 was a great event, topical, diverse and participative.”

**MR. K RADHAKRISHNAN**

Co-Founder,  
Grocermax.com



“Transformation is not just about doing the same things better. It's also and more importantly about learning and excelling at new skills and domains. Proud and excited that the team got recognised at the D2C awards for best social media campaign.”

**MR. MANISH KAPOOR**

MD & CEO,  
Pepe Jeans London

# WHAT PEOPLE ARE SAYING ABOUT



“The IReC Conference was truly a spectacular event with a very impressive turnout and great quality attendance”

**MS. ANOUSHKA ADYA**  
Feminist, Entrepreneur, TEDX Speaker & Founder, Di-Mentions Studio



“I am glad that I got the opportunity to attend the meet as panel member. I will not mind joining again depending on the suitability of the subject under discussions. Good meet, I appreciate the opportunity to meet people across the industry spectrum and deliberate on future, away from our daily grinding routine.”

**MR. SUBODH MEHTA**  
Head - Home Furniture Business, Godrej Interio



“It was a lot of fun to joint IReC 2017 and I look forward to our ongoing support of the Indian Retail Community”

**MR. JOHN CAMERON MULLINS**  
Director Watson Cognitive Engagement-Asia Pacific, IBM



“It was the first time I attended this, but I'd say it's a must for any retail/e-retail industry veteran or new comer alike to attend this. The insights that you get, the networking you end up doing is priceless. I have been able to connect with multiple organizations that can add some great value to Koovs. In addition, it always feels good to be able to contribute with your own knowledge.”

**MR. ANAND THAKUR**  
Chief Technology Officer, Koovs



“IReC forum continues to play a very important role in Indian retail. The forum has been a very unique sounding board where one can share experience and get equitable exceptional knowledge. I have been able to share challenges and doubts with seasoned business people through this unique platform too. I wish IReC team success for upcoming seasons.”

**MR. PALLAV ATTREJA**  
Head- EBO & E-Commerce MAS Brands India Pvt. Ltd.



“IReC 2022 sessions were excellent. D2C in particular. Congratulations for an excellent show. Well done.”

**MR. VASANTH KUMAR**  
Sr Advisor, Samara Capital

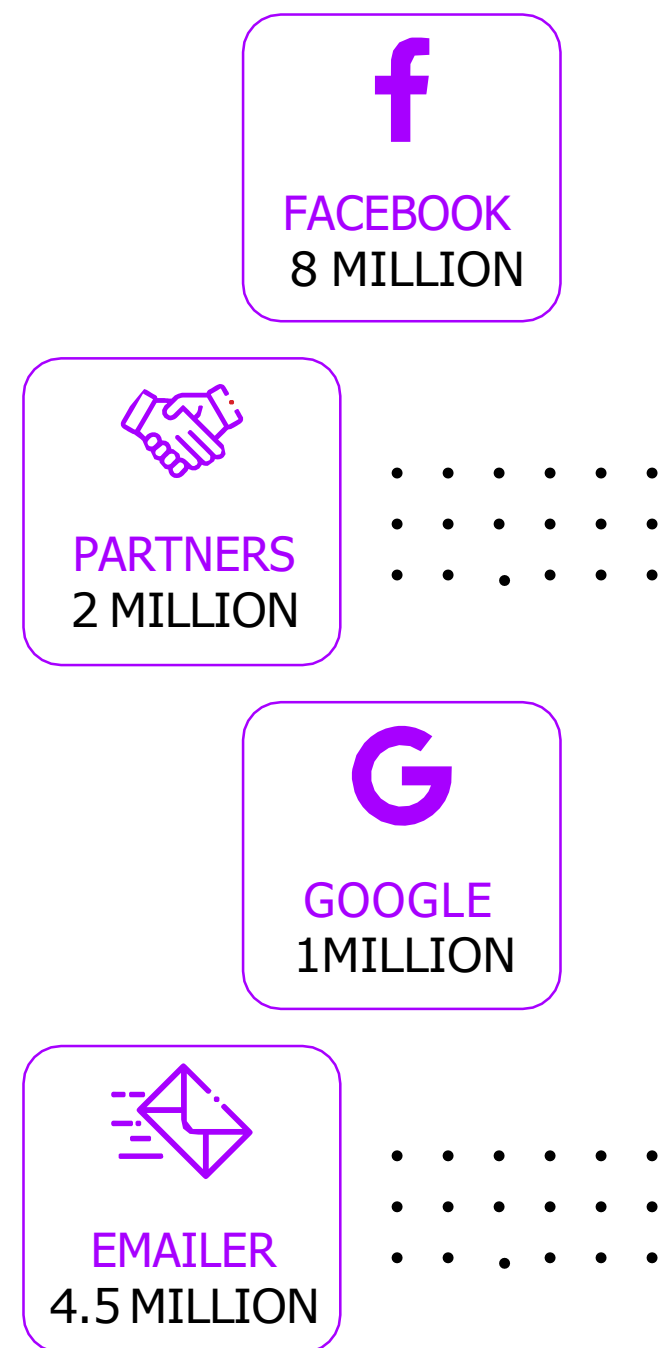
- Payments processors, Payments platforms
- Mobile payments & digital wallets
- Card Manufacturers, issuance & personalisation
- Payment security providers: ID, authentication, biometrics
- AI, ML, Data & Analytics
- Consultants & implementation partners
- POS Systems
- Cross-border Payments & Remittances
- Fintech InnovationEcommerce Platforms
- Digital Marketing Solutions
- Marketing Automation
- Payment Gateways & Checkout
- Omnichannel solutions
- CRM & Loyalty Solutions
- Data & Analytics
- Consultants & Implementation Partners
- Customer ExperienceSales Technologies
- Chatbots.
- Recommendation systems.
- AI-driven pricing tools.
- Mobile apps.
- Virtual reality.
- Image search engines.
- Web scraping.
- ERP systems.
- Augmented/Virtual Reality Tools
- Artificial Intelligence



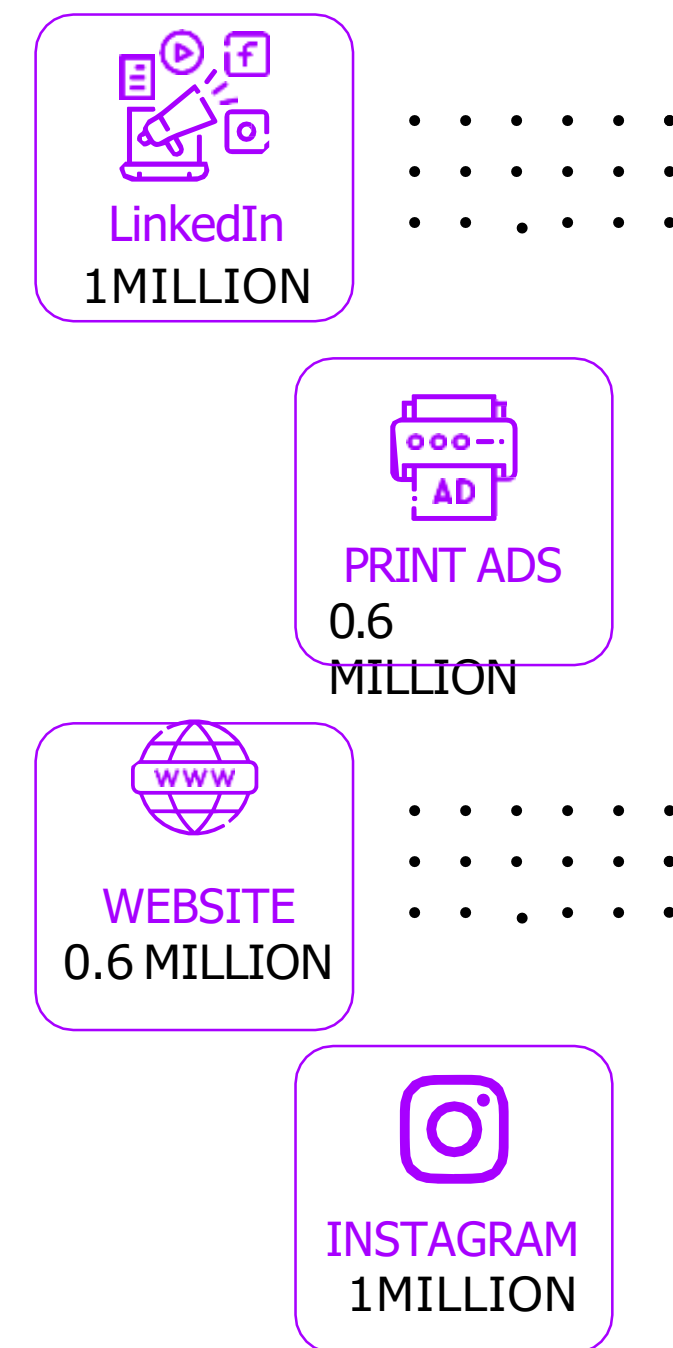
# Who Should Participate



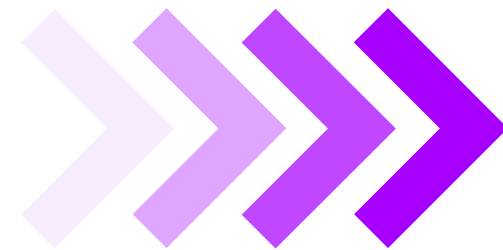
- Automation Specialists
- Buying & Merchandising
- Checkout free/Just Walk Out technology
- Cloud
- Customer Loyalty
- CX & personalisation
- Data & Analytics
- Delivery & Fulfilment
- Digital Marketing
- Digital Signage & Interactive Displays
- eCommerce & mCommerce
- Employee Management/Workforce Tools
- Facial Recognition
- Green and Sustainability solutions
- In-store Technology
- Inventory Tracking / ERP
- Marketing
- Mobile
- Omnichannel solutions
- Payment Solutions
- POS Solutions
- Shopper Marketing
- Store Operations
- Security
- Smart Receipts & Ratings
- Supply Chain & Logistics
- UX (User Experience) Solutions
- Voice and Visual



REACH  
20+  
MILION



# LEVERAGE OUR EXTENSIVE MARKETING CAMPAIGNS ACROSS CHANNELS TO REACH MILLIONS OF PEOPLE



## EMAIL

Have your brand featured in our regular EDMs sent to our 2L+ database.



## PARTNERSHIPS

Partners with industry associations, government agencies and media publications to extend the reach of the event to vast audiences.



## SOCIAL MEDIA

With over 19 million reach on social media we reach out to the right target audience and make the event go viral!



## DIGITAL ADVERTISING

In the buildup to the event, we promote the event through Google Banners, Youtube ads, Facebook and Instagram Ads and much much more!!



## NETWORKING

Our dedicated Networking Team works to pinpoint the key leaders in the industry and personally invite them to attend the event so that you can meet them.

# GLOBAL FRANCHISE FORUM

## OVERVIEW OF GLOBAL FRANCHISE FORUM

Explore unparalleled franchising opportunities, gain expert insights, and network with global leaders at the Global Franchise Forum 2025. Global Franchise Forum (GFF) is a trusted platform dedicated to enabling businesses to achieve seamless expansion across borders. As a pioneer in the franchising ecosystem, GFF connects entrepreneurs and organizations with the resources, networks, and expertise needed to grow in emerging and established markets worldwide.

The Global Franchise Forum is more than an event; it's a movement to bridge continents and cultures, creating a thriving ecosystem for knowledge exchange, networking, and growth. Whether you are a brand seeking to expand into dynamic regions or an investor eager to align with proven global concepts, GFF offers unparalleled insights and opportunities.



### Industries We Serve



Automotive



Health-Beauty  
& Wellness



Education



Logistics



Tech



Hospitality



Jewellery



Skill Development



Home & Furnishing



Fashion Retail



Speciality Retail



Connecting **Retail's** Premier Change-Makers  
Launched in 2014, the Industry of **Retail & E-commerce** Summit has seen many years of growth, evolution and transition.

The iRec x D2C Awards 2025 celebrate the people, passion, and purpose driving India's retail and direct-to-consumer revolution. It's where visionary founders, inspiring leaders, and trailblazing brands come together to share their journeys, exchange ideas, and celebrate the milestones that are shaping the future of how India shops, experiences, and connects.

From recognizing retail champions at the IReC Awards to honoring bold D2C innovators and creative minds transforming brand licensing, this celebration shines a spotlight on those turning ideas into impact. It's more than an awards night—it's a gathering of dreamers, doers, and disruptors who are redefining the business of consumer experiences in India.



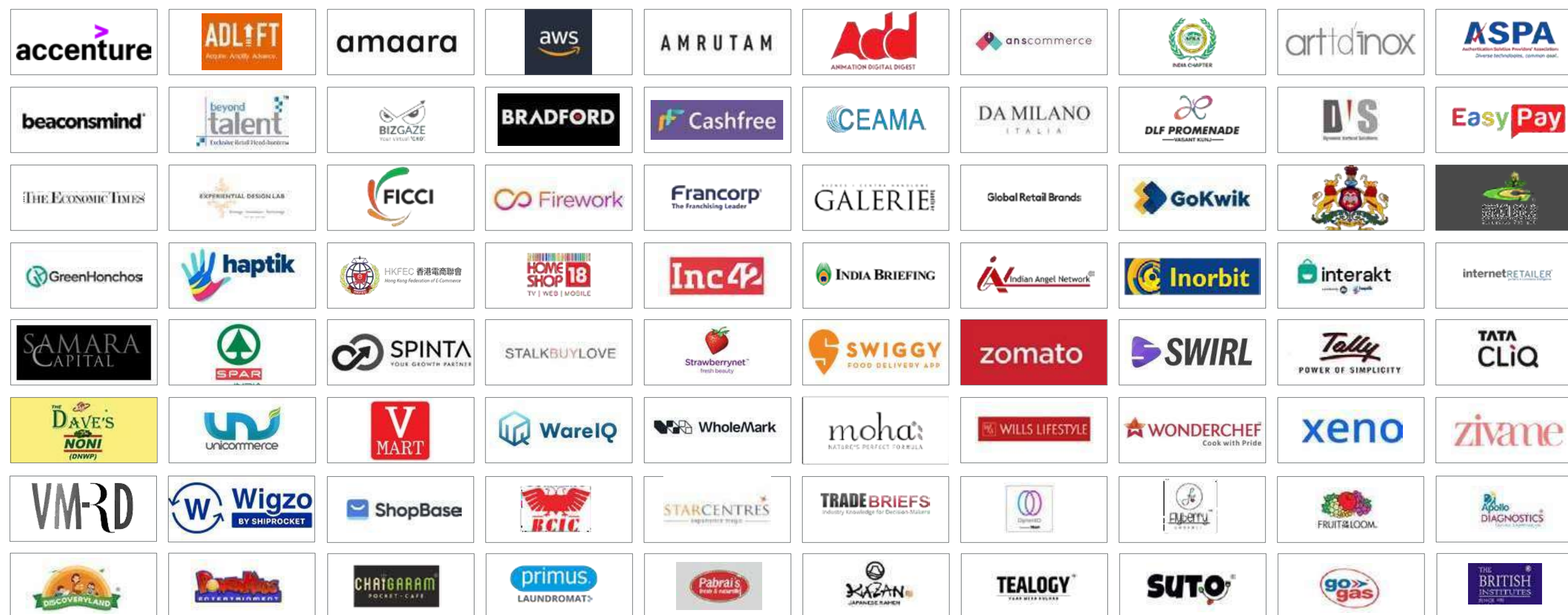
# SPONSORS & EXHIBITORS OVER THE YEARS



# SPONSORS & EXHIBITORS OVER THE YEARS



# SPONSORS & EXHIBITORS OVER THE YEARS



**& Many More...**

# SPONSORSHIP/BRANDING OPPORTUNITIES

## INDEX

- **Logo Positioning in marketing**
- **Booth Participation (Category wise)**
- **Floor plan**
- **Sponsorship**
  - Title
  - Powered By
  - Supported By
  - Associate Sponsor
  - Category Sponsor
  - Award Sponsor (Retail/Tech)
  - Pre-Award Cocktail sponsor
  - Session Sponsor
  - F&B Sponsor

## Branding Options

- Speaker Lounge
- Branding at Entrance gate to registration
- Show Window/AV Screen
- Fashion show
- Hoarding/Standee
- Networking Lounge Sponsorship
- Bags Sponsor
- Lanyard Sponsor
- Badge Sponsor (Exhibitor/Speaker/Decemember)
- Delegate Kit Sponsor
- Pens Sponsor

## • Partnerships

- Travel & Hospitality
- Liquor Partner
- Airline Partner
- Car Rental
- Logistic Partner
- Gift partner
- Logistic Partner
- Technology Partner

## • **Other participation options**

- Presentation Slot
- Round Table

## • **Delegate Packages**

# TITLE PARTNER - 60 LACS + GST

## BRANDING & PROMOTION

Category Exclusivity: 1

- Top Level Branding as "Title Partner" to 100% communications on main event website, event marketing materials & Digital campaigns
- Logo/Promo- Shown on main stage slides
- Partnership & Brand Promotions through emailers and social media
- 4 Full page insertions in Retailer magazine
- Exclusive website listing on indianretailer.com for 2 months

## SPEAKING OPPORTUNITY

- Speaking Opportunity- Company Chairman/CEO be given the main stage keynote presentation slot
- Speaker Promotions- Speaker profile & picture on Show website & Show agenda
- Speaker Promotions through emailers and social media

## EXHIBITION – BOOTH & NETWORKING

- Exhibit Space- 18 sqm area at the prime location for maximum 1 to 1 engagement
- Advertisement in Show Catalogue- Full Page in show catalogue for the maximum eyeballs
- Business Meetings- Franchise India team to organize 5 meetings with select companies in a 1-1 format either day
- VIP Lounge Access- Strategic networking opportunity with head of selected premium companies
- Conference Passes- 10 Delegate passes which includes conference access
- Awards Passes- Passes for 5 people at Indian Retail & eRetail Award 2025 including Cocktail & Dinner

## POST SHOW COVERAGE

- Interview on Indianretailer.com-Interview of the Head of the organisation on the website
- Magazine & Digital– Brand acknowledgement in post show report in magazines as well as in articles on websites

# POWERED BY PARTNER - 35 LACS + GST

## BRANDING & PROMOTION

Category Exclusivity: 1

- Top Level Branding as "Powered By" partner in 100% communications on main event website, event marketing materials & Digital campaigns
- Logo/Promo- Shown on main stage slides
- Partnership & Brand Promotions through emailers and social media
- 3 Full page insertions in Retailer magazine
- Exclusive website listing on indianretailer.com for 2 months

## SPEAKING OPPORTUNITY

- Speaking Opportunity- Company Chairman/CEO be given the mainstage keynote presentation slot
- Speaker Promotions- Speaker profile & picture on Show website & Show agenda
- Speaker Promotions through emailers and social media

## EXHIBITION – BOOTH & NETWORKING

- Exhibit Space- 12 sqm area at the prime location for maximum 1 to 1 engagement
- Advertisement in Show Catalogue- Full Page in show catalogue For the maximum eyeballs
- Business Meetings- Franchise India team to organize 3 meetings with select companies in a 1-1 format either day
- VIP Lounge Access- Strategic networking opportunity with head of selected premium companies
- Conference Passes- 10 Delegate passes which includes conference access
- Awards Passes- Passes for 10 people at Indian Retail & eRetail Award 2026 including Cocktail & Dinner

## POST SHOW COVERAGE

- Interview on Indianretailer.com-Interview of the Head of the organisation on the website
- Magazine & Digital– Brand acknowledgement in post show report in magazines as well as in articles on websites

# Supported By - 20 LACS + GST

## BRANDING & PROMOTION

Category Exclusivity: 6

- Branding as “Supported By Partner” to 75% communications on main event website, event marketing materials & Digital campaigns
- Logo/Promo- Shown on main stage slides
- Partnership & Brand Promotions through emailers and social media.
- 2 Full page insertions in Retailer magazine
- Exclusive website listing on indianretailer.com for 1 months

## SPEAKING OPPORTUNITY

- Speaking Opportunity- Company Chairman/CEO be given the main stage panel discussion slot.
- Speaker Promotions- Speaker profile & picture on Show website & Show agenda.
- Speaker Promotions through emailers and social media.

## EXHIBITION – BOOTH & NETWORKING

- Exhibit Space- 9 sqm area at the prime location for maximum 1 to 1 engagement
- Advertisement in Show Catalogue- Full Page in show catalogue for the maximum eyeballs
- VIP Lounge Access- Strategic networking opportunity with head of selected premium companies
- Conference Passes- 7 Delegate passes which includes conference access
- Awards Passes- Passes for 7 people at Indian Retail & eRetail Award 202 including Cocktail & Dinner

## POST SHOW COVERAGE

- Interview on Indianretailer.com- Interview of the Head of the organisation on the website
- Magazine & Digital– Brand acknowledgement in post show
- report in magazines as well as in articles on websites

# ASSOCIATE/Category PARTNER - 10 LACS + GST

## BRANDING & PROMOTION

- Category Exclusivity: 10
- Branding as "Associate Partner" to 50% communications on main event website & event marketing materials
- Logo/Promo- Shown on main stage slides
- Partnership & Brand Promotions through emailers
- Coverage in the magazine and indianretailer.com

## SPEAKING OPPORTUNITY

- Speaking Opportunity- Company Chairman/CEO be given
- the main stage panel discussion slot
- Speaker Promotions- Speaker profile & picture on Show website & Show agenda.
- Speaker Promotions through emailers and social media

## EXHIBITION BOOTH & NETWORKING

- Exhibit Space- 9 sqm area at the prime location for maximum 1 to 1 engagement
- Advertisement in Show Catalogue- Full Page in show catalogue for the maximum eyeballs
- VIP Lounge Access- Strategic networking opportunity with head of selected premium companies
- Conference Passes- 3 Delegate passes which includes conference access

## POST SHOW COVERAGE

- Interview on Indianretailer.com- Interview of the Head of the organization on the website
- Magazine & Digital- Brand acknowledgement in post show report in magazines as well as in articles on websites

# SESSION PARTNER - 8 LACS + GST

## BRANDING & PROMOTION

Category Exclusivity: As many Sessions

- Branding as "Session Partner" on main event website & event marketing materials
- Logo/Promo- Shown on the stage during that particular session
- Partnership & Brand Promotions through emailers

## SPEAKING OPPORTUNITY

- Speaking Opportunity- Company Chairman/CEO be given the main stage panel discussion slot
- Speaker Promotions- Speaker profile & picture on Show website & Show agenda.
- Speaker Promotions through emailers and social media

## NETWORKING

- VIP Lounge Access – Strategic networking opportunity with Head of selected premium companies
- Conference Passes – 3 Delegate passes which includes conference access

## POST SHOW COVERAGE

- Interview on Indianretailer.com- Interview of the Head of the organisation on the website
- Magazine & Digital– Brand acknowledgement in post show report in magazines as well as in articles on websites

## Tech award sponsorship (all awards)

### Deliverables:

- Sponsorship of Tech Awards
  - Acknowledgement as Event's Most Admired Retailer of the Year – XYZ category in association with the sponsoring company
  - Emcee to say two lines about the company
  - Invitation to a senior member of the management to give away that category award
  - Company logo on event website
  - Company logo on event promotional mailers
  - Listing in the Forum Guide in the prescribed format
- 
- 4 delegate & 3 award pass

**Financials – INR 10 lacs + GST**

## Tech award sponsorship (individual award)

### Deliverables:

- Sponsorship of any 1 category of Awards
  - Acknowledgement as Event's Most Admired Retailer of the Year – XYZ category in association with the sponsoring company
  - Emcee to say two lines about the company
  - Invitation to a senior member of the management to give away that category award
  - Company logo on event website
  - Company logo on event promotional mailers
  - Listing in the Forum Guide in the prescribed format
- 
- 2 delegate & 1 award pass

**Financials – INR 3 lacs + GST**

## Retail/D2C/LABELS Awards

### Deliverables:

- Acknowledgment as Awards Presenting Sponsor on Event's website
- Acknowledgment as Awards Presenting Sponsor in all marketing communication
- Acknowledgment as Awards Presenting Sponsor in award collaterals
- Acknowledgment as Awards Presenting Sponsor in invitations
- Acknowledgment as Awards Presenting Sponsor in onsite branding in awards backdrop, photo opp wall etc.
- Opportunity of brand presentation in pre function area of Awards.
- Invitation to a senior official from Retailer Media to give away one of the awards.
- AV display in the beginning of Awards night (Approx 1 minute)
- Two page listing in Event's Forum Guide in prescribed format
- 100 words write up in the forum guide.
- 2 all access delegate passes for Event's.
- 5 Award invites
- 4 Event's promotional EDMs to be sent from ----- to the entire database

## Pre Award Cocktail

### Deliverables:

- Special pre award cocktail invitation to the Delegates with company branding
- Opportunity to place 5-6 standees across Award Cocktail Area
- 2 all access delegate passes for attending two days of Event's.
- 5 invites to attend Awards
- Opportunity to place brochure/stationery in the cocktail area
- Playing company A/V **only once**(Approx 45 Seconds) during award function.
- Invitation to a senior official from the organization to give away one of the awards.
- Two page listing in Event's Forum Guide in prescribed format
- One full page ad in Forum Guide

# Branding Options

## Registration Counter Sponsor

- Backdrop at registration counter (with Event's composite logo)
- 10 seconds A/V display at the venue
- Full pg ad in Forum Guide

**Financials: INR 5 lacs + GST**

## Hoarding/Standee

- 4'(w)x 8'(h) standee @ 75000 + GST | USD 1000
- 8'(w) x 8'(h) hoarding @ 1 lac + GST | USD 1500

## Networking Lounge

### Deliverables:

- Logo on the event website under participants
- Logo on Event's promotional mailers under participants
- Branding at the entrance of Networking Lounge
- Exclusive Branding inside networking lounge
- Company literature on tables inside the lounge
- Listing in Forum Guide in prescribed format
- Full page advertisement in Forum Guide
- 4 all access delegate passes

**Financials: INR 8 Lakh + GST**

## Speakers Lounge

### Deliverables:

- Logo on the event website under participants
- Logo on Event's promotional mailers under participants
- Branding at the entrance of Speakers Lounge
- Exclusive Branding inside Speakers lounge
- Company literature on tables inside the lounge
- Listing in Forum Guide in prescribed format
- Full page advertisement in Forum Guide
- 4 all access delegate passes

**Financials: INR 10 Lakh + GST**

## Branding at Entrance gate to registration

### Deliverables:

- Branding on the Event's website under participants
- Branding on Event's promotional mailers under participants
- Installation of an entrance arch at the main entrance outside the registration area. The fabrication of the gate as per the size given to be executed by you.
- Placement of one hoarding in the branding area. Size: 8ft & 8ft. Ready hoarding to be provided by you.
- Opportunity to play A/V during conference breaks
- Full page advertisement in Forum Guide
- 4 all access delegate passes

**Financials: INR 15 Lakh + GST**

## Fashion Show

(showcase your brand, range, sku's or latest collection to entire industry)

### Deliverables:

- Fashion Show at Awards Night
- Fashion Show Duration – 15- 20mins
- Models - 10, arranged by us (finalized after your approval)
- Choreographer/ Stylist – arranged by us (finalized after your approval)
- Show Theme & Music – finalized by the brand and choreographer together
- Brand costume (Qty 20-25) provided by the brand
- Stage setup, lighting and arena setup everything arranged by us

### Flow of Fashion Show:-

- Emcee welcomes everyone to the evening of Awards Ceremony
- Emcee share 50 words about the brand it's philosophy & success with the industry
- After that - Brand AV to be played on big screen (2 mins)
- Then Fashion Show Starts
- After fashion show Awards start , followed by cocktail & gala dinner

**Financials: INR 10 Lakhs + GST**

## Show Window/ AV Screen

**Dimensions:** Show Window(width 6x8(h) x 2(f) depth (In case of screen it will only play your brand AV both the days)

### Deliverables:

- 1 Hoarding 4 (wide) ft x 8 (height) ft (provided by the brand)
- Speaker opportunity in any relevant session for one senior official to present the brand
- Brand logo on Event's website under participants
- Brand logo in all communications of Event's (online & print)
- 2 page write up about the brand in Event Forum Guide
- 2 All Access Delegate Passes

**Financials: INR 3 Lakhs + GST**

# EXCLUSIVE AD ONS

INCLUSIONS	AD ONS	INVESTMENT
Sponsorship of the Retailers Lounge provides an unparalleled brand awareness opportunity. By dominating the lounge with your logo, your brand will be displayed in front of a plethora of senior executives and professionals. This opportunity is truly a fantastic way to connect with our VIP visitors and expand your brand's exposure within the retail world! You'll also benefit from pre and post show marketing, a logo on our website, and advertising in our show guide.	Retailers Lounge - Sponsored by	<b>₹ 10L</b>
Host a content-led private lunch or breakfast briefing for 15-30 select attendees in order to position your brand a thought leaders and gain greater profile for your product experts. The private lunches are workshop/roundtable style sessions, with attendees invited on behalf of the sponsor from a curated wish list of job titles and companies. As our partner you will work with the team to tailor the ideal title and content of the session.	Sponsored Private Lunch - Day 1	<b>₹ 7.5L</b>
Host all the VIPs at Awards Gala Dinner & Cocktail. Exclusive area branding. Emcee mentions during awards.	Awards Cocktail & Dinner Partner	<b>₹ 10L</b>
From Lunch Coupon to Lunch area branding will be done for the partner. Emcee mention during the conference.	Networking Lunch Partner	<b>₹ 5 L</b>
Printed with your company logo to brand you as sponsor and distribute to all attendees, speakers, exhibitors & VIPs	Lanyard Partner	<b>₹ 12 L</b>

*\*Investment does not include GST*

## Other Participation Options & Delegate Packages

### Presentation Slot

- Speaker slot for 7 mins
- Logo on website
- Logo on emailers
- Listing in Forum guide in prescribed format
- 2 delegate passes

**Financials: INR 3.5 lacs + GST**

### Start-up Podium + Presentation

- Podium/Table Space (Alongwith other start-ups)
- 7 mins Pitch & 3 mins. Q&A to industry panellist
- Logo on website
- Logo on emailers
- Listing in Forum guide in prescribed format
- 2 delegate passes

**Financials: INR 2.5 lacs + GST**

### Standard Price

- Non Retailer: INR 30000 + GST
- Retailer : INR 18000 + GST

### Early Bird Price (Jan 15, 2026)

- Non Retailer : INR 22500 + GST
- Retailer: INR 13500 + GST

### International Delegate Registration (Packages)

**1.USD 750–** Fees is inclusive for 2 days conference, entry to the exhibition, 2 days networking , lunch, invitation for Retail Awards followed by cocktails and gala dinner.

**2.USD 1350-** Fees is inclusive days conference, entry to the exhibition, 2 days networking , lunch, invitation for Retail Awards followed by cocktails and gala dinner + 2 nights' accommodation at Venue Hotel

- All above international packages will add applicable taxes

# SPONSORS & EXHIBITORS OVER THE YEARS



# SPONSORS & EXHIBITORS OVER THE YEARS

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DELHIVERY

# EXHIBITION



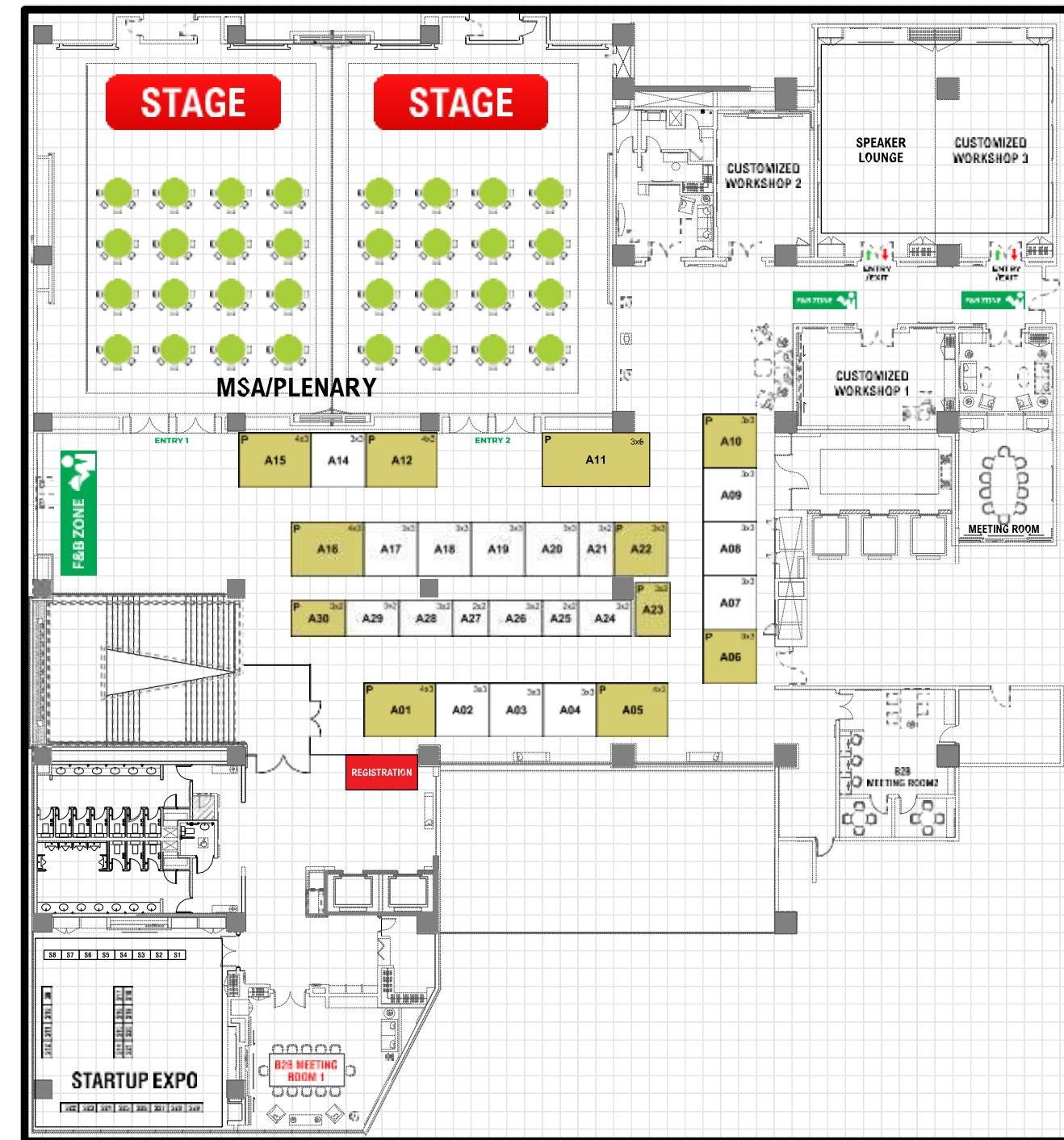
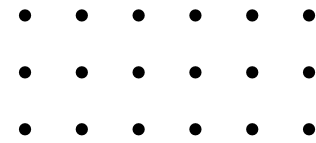
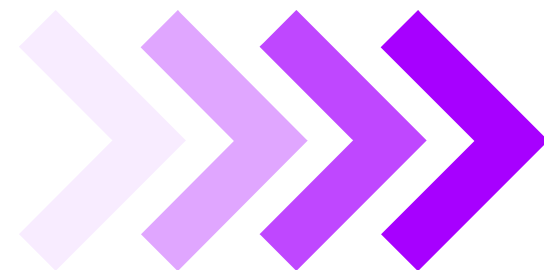
The Show floor consists of emerging technologies, unique ingredients and shifting trends to keep the delegates updated on the latest developments that are shaping the Retail industry today. You could plan a perfect business meet, product display, showcase and launch event to a niche audience of over 500+ key decision makers and brands from the Retail industry.

Don't miss your opportunity to gather quality leads, make direct sales and build brand awareness and network with key decision makers. **INVESTMENT: INR 35000 per sqm**

- **Exhibit Space** - Exhibition area for one to one interactions. (Minimum 6 sq exhibition area)
- **Shell Scheme** - Booth in octonorm style
- **Inclusions** - Carpeted area with 2 Chairs, 1 reception table, fascia name & electrical connection.
- **Advertisement in Show Catalogue** - Full Page in show catalogue for the maximum eyeballs.
- **Conference Passes** - 2 Delegate passes with includes conference access.



# FLOOR PLAN



# Thank You



[www.irec.asia](http://www.irec.asia)