CONNECTING THE COMMERCE
W(HERE) RETAIL, E-COMMERCE, D2C,
GLOBAL FRANCHISE AND LICENSING CONVERGE

15TH EDITION

IReC x D2CIndia BENGALURU 2026

23-24 APRIL, 2026 | HOTEL SHERATON GRAND, BENGALURU

INDIA LICENSING EXPO 2026

GLOBAL FRANCHISE FORUM 2026

POWERED BY

marie claire PARIS

Conference | Exhibition | Awards

Retailer | license. INDIA ESTD 2003 | FRANCHISE INDIA *Ideas For Tomorrow®*

Follow the growth. Be part of the movement

#IReCXD2CIndia2026 #IndianRetailer

www.irec.asia

MAKE IN INDIA
MAKE FOR INDIA

The Indian addressable consumer market will reach $6 trillion by 2030, making it the third-largest globally.

In the wake of global geopolitics, tariff uncertainties, and trade tensions, there will be a shift of business opportunities from exports to the Indian domestic market, capturing a market share that was once bypassed—making India an increasingly emerging hub for foreign brands. Several factors, including a large domestic market, a growing middle class, and government initiatives promoting local manufacturing, contribute to this. On the other hand, India also remains one of the top consumer markets for multinational consumer goods companies.

India is the third-largest contributor to consumer products growth among emerging markets over the past decade. In the next 5–6 years, it will see the highest increase in working-age population globally and the fastest growth in income per capita among the top five consumer products emerging markets, which also include China, Brazil, Mexico, and Russia, as per Ravi Swarup, head of Bain's Consumer Products practice in India. Global brands that have not entered the market must act now—or risk missing out on a vital growth engine and long-term strategic advantage.

Brand licensing collaborations and master franchise agreements in India are growing by leaps and bounds and will reach a market size of US$35 billion by 2027.

International brands that have invested in India in the last five years are benefiting from accelerated growth, higher shareholder returns, and opportunities to shape globally relevant products. India's foremost global franchise and licensing show, World Franchise and License EXPO (WFLE), showcases the most promising brands that bring cutting-edge collaborations, revitalizing the market. IREC X LABELS 2025 is the conference that highlights trends celebrating innovation, where groundbreaking cross-industry alliances are born, and the future of commerce is co-created. The evening will feature the Licensing Awards, where top-performing licensing brands will be acknowledged and awarded.

I welcome you to India WFLE. As someone who has been closely working on evolving India's brandscape over the last 25 years, I can say this with confidence—this is where Heritage meets Hype, Cult meets Culture, Creativity meets Commerce, and Buzz meets Business.

150+ Global Brands

5000 Business Partners

25+ Countries Showcase

300+ Licensing Extensions

Immense Possibilities & Partnerships

ONE Power-Packed Platform

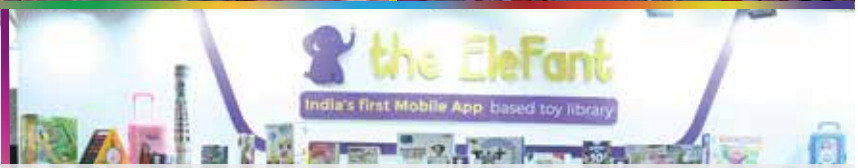
acer · 7up · pepsi · marie claire · CARLTON · Doritos · Cheetos · NASA

imagica · Home Bunny · Manchester City · Robin Hood · madame · Mighty Little Bheem · Dimpy Stuff · pepsi

tokidoki · Yodaz Bollywood Madness www.yodaz.com · Yale · Laura Ashley · Angry Birds · emoji · Tom & Ken · The Flintstones

Barbie · Gucci Gold · CN Cartoon Network · Guru Aur Bhole · The Jungle Book · Kicko & Super Speedo · NEGI · marie claire Paris

LICENSING BRANDS



1000+ DELEGATES | **100+** EXHIBITORS & SPONSORS | **300+** D2C BRANDS | **500+** RETAILERS | **200+** LICENSEES

30+ HOURS OF NETWORKING | **100+** AWARD CATEGORIES | **100+** INDUSTRY LEADERS

ActionCOACH · BURGERTORY · Barcelos Flame Grilled Chicken · FRANKS · 5asec TEXTILE EXPERT · easyGym · FIGARO'S PIZZA · DAGGERS OF TREASON · POKÉMON · Realmadrid · shemaroo INDIA KHUSH HUA · LITTLE SINGHAM · SMILEY · FANTASTIC BEASTS · THOMAS & FRIENDS · KISS · POWERKIDS ENTERTAINMENT · colors · MOTU PATLU · Purple Turtle · TURTLES · SPYDER · JUICY · WADHWANI FOUNDATION · EPIC KNIGHTS · JCB · JONES NEW YORK · CARLTON · MISS INDIA ORGANIZATION

FRANCHISE BRANDS

GLOBAL FRANCHISE FORUM

OVERVIEW OF GLOBAL FRANCHISE FORUM

Explore unparalleled franchising opportunities, gain expert insights, and network with global leaders at the Global Franchise Forum 2025. Global Franchise Forum (GFF) is a trusted platform dedicated to enabling businesses to achieve seamless expansion across borders. As a pioneer in the franchising ecosystem, GFF connects entrepreneurs and organizations with the resources, networks, and expertise needed to grow in emerging and established markets worldwide.

Industries We Serve

- Automotive
- Health- Beauty & Wellness
- Education
- Logistics
- Tech
- Hospitality
- Jewellery
- Skill Development
- Home & Furnishing
- Fashion Retail
- Speciality Retail

The Global Franchise Forum is more than an event; it's a movement to bridge continents and cultures, creating a thriving ecosystem for knowledge exchange, networking, and growth. Whether you are a brand seeking to expand into dynamic regions or an investor eager to align with proven global concepts, GFF offers unparalleled insights and opportunities.

GLOBAL
FRANCHISE FORUM

A groundbreaking platform that redefines how brands and investors connect to create sustainable cross-border franchise opportunities. For the first time in history, we bring together global franchising experts, top-tier brands, and visionary investors to explore emerging markets with untapped potential.

Connect with Verified HNI Investors

Meet serious, investment-ready HNIs actively seeking strong franchise brands to scale. Build meaningful relationships that can help your business enter new regions with confidence.

Strengthen Your Marketing & Brand Presence

Gain valuable visibility through curated promotions before, during, and after the event. Ensure your brand stands out to investors, partners, and industry decision-makers.

Gain Deep, Actionable Market Intelligence

Attend expert sessions, investor discussions, and trend analyses specifically designed to equip franchisors with insights that support strategic decision-making and business expansion.

Discover Partners Through Curated 1:1 Meetings

Experience personalised matchmaking that pairs you with investors and operators aligned with your brand vision, helping you create partnerships that are genuinely growth-focused.

Unlock Growth Across India, GCC & South Asia

Explore powerful franchise expansion opportunities in fast-growing markets. Connect with regional leaders and understand how to strategically enter high-potential economies.

AU P'TIT CREPE · CINNZEO · CRAVY · FLIPOUT · SPARTAN · SSA · Yogurt Factory · 5āSec · NIA Network In Action · stellarossa · The Pantry · Impasti Pizzeria · Barcelos · The Fat Crab · Boston Burger Company · Seven Fires

IReC x D2C India BENGALURU 2026

Thrive today and innovate for Tomorrow

In the fast-moving Industry of Retail and e-commerce, collaboration is essential for unlocking business success and companies that thrive today and prepare for tomorrow's opportunities, who anticipate market evolution are the ones who steadfast the Future of Retail.
For The Community of retail, e-commerce, D2C, Quick Commerce and related sectors, IReC X D2C offers a rich convergence of Brands, actionable insights, high-value networking, and direct access to the most forward thinking Brands in Retail, Licensing with cutting edge Business models.
I Invite the industry to join us for two days for Sharing Critical Insights and Igniting New Ideas

RITU MARYA
Chairman, Franchise India Group

Highlight of IReC x D2C India 2025

India's premier retail and brand licensing conference, where industry leaders collide to co-create the future through next-gen collaborations.

IReC x D2CIndia BENGALURU 2026

IReC x D2C 2026 captures the spirit of retail and ecommerce innovation by highlighting how leading companies and Brands today excel in both present-day operations and future readiness.

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CONSUMER PRODUCTS
India's **3rd** largest contributor among emerging markets over past decade.

RETAIL & QUICK COMMERCE
global incremental volume was **44%** decade.

CONSUMER APPLIANCES
global incremental volume was **44%**

APPAREL & FOOTWEAR SECTOR
global incremental volume growth marked at **34%**

HOT BEVERAGES MARKET
india makes up just **6%** of the global volume and contributes **24%** of the growth.

IReC x D2CIndia BENGALURU 2026

The dynamic Expo at IReC x D2C 2026 is a centerpiece event featuring over 70+ exhibitors and 100+ sessions filled with Tech pavilion, Supply Chain and Logistics Showcase, and direct access to groundbreaking retail technologies and solutions.

The Expo layout and programming are designed for deep dives into practical, high-potential innovations in everything from F&B technology and facial recognition to frictionless customer experience and digital transformation.

- **Tech Zone :** Omnichannel Platforms, Smart Store Tech, RFID.
- **New Tech :** Artificial intelligence and emerging technologies in retail.
- **Innovators Showcase :** Disruption with new advancements, future-facing tools, and live solution demos.
- **Foodservice Innovation Zone :** Technology used in food and beverage, and new immersive activations that display the future of foodservice operations.
- **Supply Chain & Logistics :** Optimizing inventory, supply chain, through automated fulfillment, warehouse robotics, and smart carts.
- **Next-Gen Payment Systems :** Innovations in POS, contactless payments, digital wallets.
- **Customer Data Platforms & Analytics :** Real-time personalization, segmentation, journey analytics, and data privacy management ensure customer-centric strategies.

Learning and Training

RETAILUPSKILL | STOREMASTERY | SALESEDGE | BRANDBUILD | OMNILEARN

- Whether for online retail teams or in-store staff, effective retail training drives performance and customer satisfaction.
- Retailers that invest in comprehensive employee training experience 24% higher profit margins than those that don't.

Shoplift + Visual Merchandising

VISUALCRAFT | DISPLAYEDGE | SHELFSENSE | STORESCAPE | MERCHMIND

- Strong visual merchandising and loss-prevention strategies enhance sales and protect inventory integrity.
- Effective visual merchandising can increase in-store sales by up to 20%, while retail theft leads to global losses exceeding $100 billion annually.

Omni-Tech

RETAILTECH | DATADRIVE | SMARTSTORE | OMNICONNECT | TECHEDGE

- Digital transformation is key to retail competitiveness and customer satisfaction.
- Retailers using advanced analytics and AI see 10–15% higher sales growth and 30% more efficient operations.

Realty

PRIMESCAPE | ASSETEDGE | VISTAREALTY | RETAILESTATE | PROPVANTAGE

- India's booming retail real estate sector offers vast growth opportunities across urban and emerging markets.
- India's retail real estate market is projected to reach $85 billion by 2030, growing at a CAGR of over 9%.

Loyalty

BRANDBOND | LOYALEDGE | REWARDSPHERE | TRUSTLOOP | ENGAGEPLUS

- Loyalty programs strengthen brand relationships and drive repeat purchases.
- 75% of consumers say they are more likely to buy from a brand that offers a loyalty program, and members generate 12–18% more revenue per year than non-members.

Supply Chain

CHAINLINK | FLOWEDGE | SUPPLYSYNC | LOGICORE | STOCKSMART

- An efficient supply chain ensures timely availability, cost control, and customer satisfaction.
- Companies with optimized supply chains achieve 15% lower supply costs, 50% less inventory, and three times faster cash-to-cash cycles.

PayTech

TRANSACTIQ | PAYFUSION | FINEDGE | SWIFTPAY | CASHLESSCORE

- Digital payment innovation enhances convenience and drives frictionless retail experiences.
- Over 80% of Indian consumers prefer digital payment methods, and UPI transactions crossed Rs 20 trillion in monthly value in 2024.

Signage & Advertising

BRANDSCAPE | ADVANTAGE | SIGNACRAFT | PROMOEDGE | DISPLAYPRO

- Retailers use signage and advertising for brand visibility, promotions, and customer engagement.
- In-store signage influences 68% of consumer purchase decisions, and digital signage can boost sales by up to 33%.

2026 D2C AWARDS | 2026 RETAIL AWARDS | 2026 LABELS AWARDS

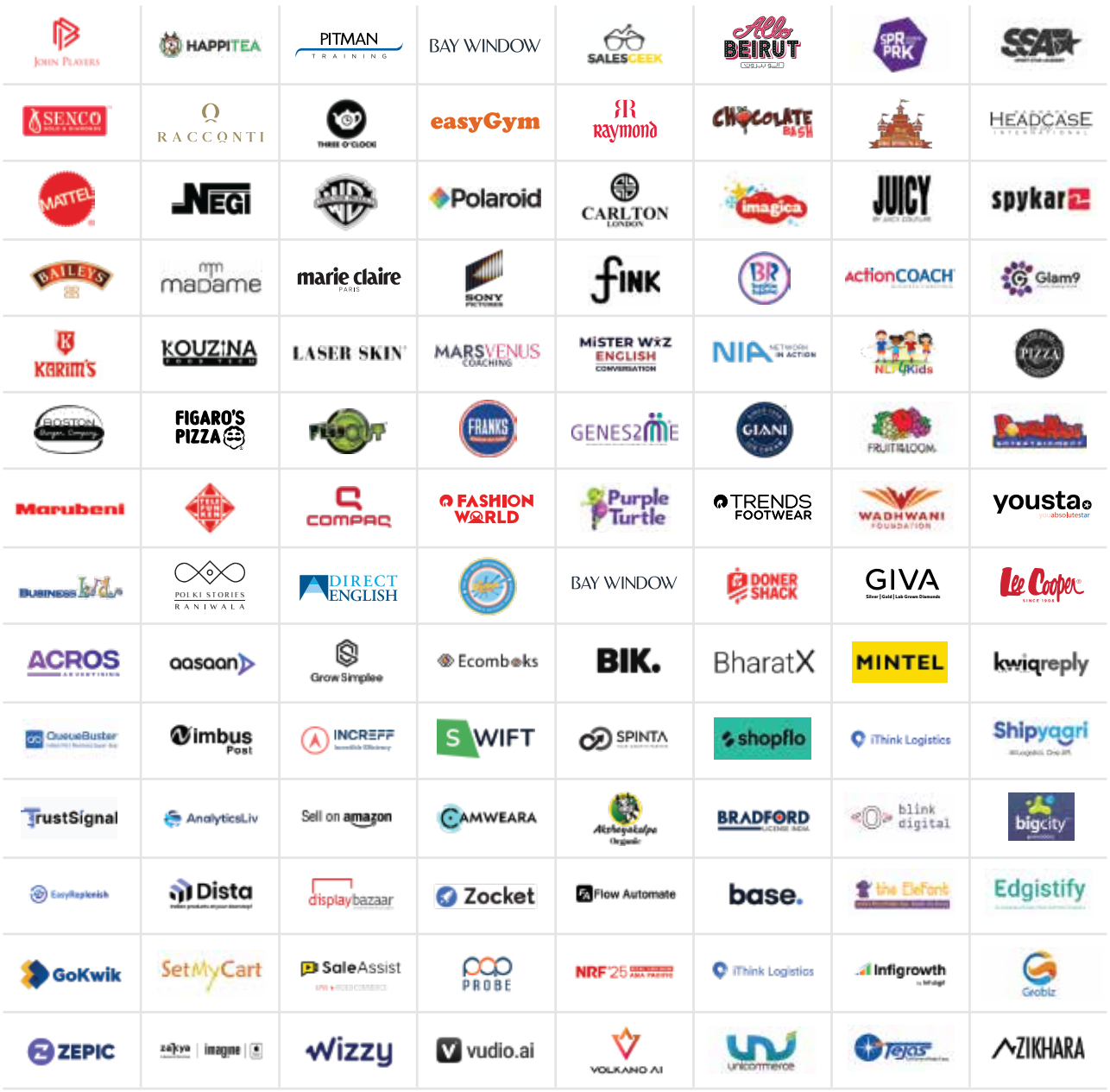
Connecting Retail's Premier Change-Makers Launched in 2014, the Industry of Retail & E-commerce Summit has seen many years of growth, evolution and transition.

The iRec x D2C Awards 2025 celebrate the people, passion, and purpose driving India's retail and direct-to-consumer revolution. It's where visionary founders, inspiring leaders, and trailblazing brands come together to share their journeys, exchange ideas, and celebrate the milestones that are shaping the future of how India shops, experiences, and connects.

From recognizing retail champions at the IReC Awards to honoring bold D2C innovators and creative minds transforming brand licensing, this celebration shines a spotlight on those turning ideas into impact. It's more than an awards night—it's a gathering of dreamers, doers, and disruptors who are redefining the business of consumer experiences in India.

CO-RELATED EVENTS | GLOBAL FRANCHISE FORUM 2026 | IReC x D2C AWARDS 2026 | IReC x D2C SUMMIT 2026 | LABELS AWARDS 2026

PAST PARTNERS & EXHIBITORS



SPONSORSHIP OPPORTUNITIES

Explore various sponsorship branding options to mark your presence amongst the best in business when it comes to Licensing.

BOOTH PARTICIPATION

12 Sq.mt. : INR 35000 per sq.m + taxes Inclusions: Octonorm structure, standard fascia, 1 table, 2 chairs, 2 spot lights, 1.5AMP Electric Socket & dustbin

SHOW CATALOGUE PARTICIPATION

Full page advertisement $1,300 / INR 1 Lac + taxes Half page advertisement: $650 / INR 50,000 + taxes Special available positioning (except cover): $300

DELEGATES

Retailer - INR 18,000(+ Taxes), Non Retailer - INR 30,000 (+ Taxes), 1 Conference Pass, 1 Exhibition Pass, 2 Days Lunch and Tea/Coffee, Networking Opportunity

NOMINATIONS

Retail Awards - INR 15,000 (+ Taxes), D2C Awards - INR 15,000(+ Taxes), Labels Awards - INR 18,000(+ Taxes), Networking Opportunity, 1 Award Pass, Cocktail & Gala Dinner at Awards Ceremony

PAYMENT MODE

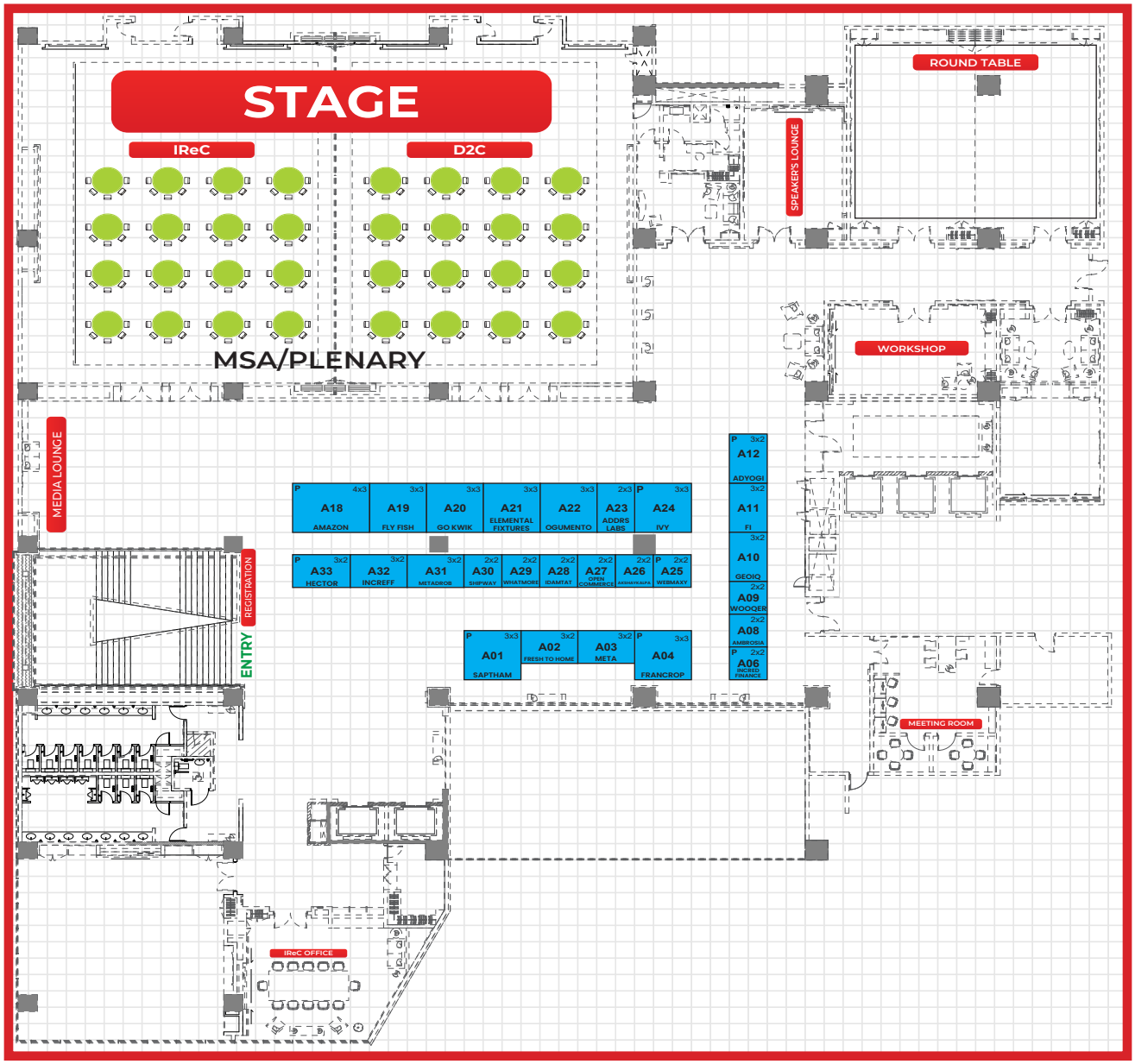
Cheque/ Demand Draft, drawn in favour of License India Pvt. Ltd. payable at New Delhi, India. Wire Transfer and Online Payment modes also available

FLOOR PLAN

GREEN GOLD

PurpleTurtle
PurpleTurtle

LAURA ASHLEY


STAGE
IReC
D2C
MSA/PLENARY
SPEAKER'S LOUNGE
ROUND TABLE
WORKSHOP
MEDIA LOUNGE
ENTRY
REGISTRATION
A18 AMAZON
A19 FLY FISH
A20 GO KWIK
A21 ELEMENTAL FIXTURES
A22 OGUMENTO
A23 ADDRS LABS
A24 IVY
A33 HECTOR
A32 INCREFF
A31 METADROB
A30 SHIPWAY
A29 WHATMORE
A28 IDAMTAT
A27 OPEN COMMERCE
A26 AKSHAYKALPA
A25 WEBMAXY
A12 ADYOGI
A11 FI
A10 GEOIQ
A09 WOOQER
A08 AMBROSIA
A06 INCRED FINANCE
A01 SAPTHAM
A02 FRESH TO HOME
A03 META
A04 FRANCROP
MEETING ROOM
IReC OFFICE

Ready to Make Noise in the Indian Market?

Book your space | Build your presence | Bank on the opportunity

Follow the growth. Be part of the movement | #IRECxD2C2026 #ILE2026

OUR PARTNERS

Presenting Partner: marie claire PARIS

Organised By: FRANCHISE INDIA Ideas For Tomorrow®

Licensing Digital Partner: license. ESTD 2003 INDIA

Licensing Consultant: BRADFORD IP MANAGEMENT • ADVISORY • RETAIL • HYBRID

Supported By: TOTAL LICENSING

Official Franchise Website: franchiseindia.com® Entrepreneur's Daily Dose

Retail Digital Partner: IndianRetailer.com

Franchise Consultant: Francorp® The Franchising Leader

Global Partner: FranGlobal™ International Market-Entry Specialist

FOR EXHIBITION / PARTNERSHIP	TO ATTEND CONFERENCE	FOR AWARD NOMINATION	SHOW QUERY
+91 9910120897	+91 9958620920	+91 7836057846	+91 9810594888
vivek.tyagi@licenseindia.com	abhishek.singh@licenseindia.com	shikha.bhatt@licenseindia.com	Info@indianretailer.com

www.irec.asia